



DON'T MISS OUT ON PARLIAMENT'S NEWEST "PERFECT RECESS"

You've seen our unique and compelling May BIG1F Hologram promotion. Keep the traffic in your store and the profit in your pocket by maintaining your supply of Parliament Menthol Lights.

Parliament Menthol Lights provides you with:

- Increased sales and profits from a new and exciting product
- Customer satisfaction from valuable consumer promotions
- Increased store traffic from extensive advertising and a full summer of promotional support

Parliament Menthol Lights provides your customers with:

- A superior, refreshing, menthol taste
- An innovative, recessed filter—unique only to Parliament
- A popular and convenient box packing
- Premium quality in a low-tar cigarette

So...be sure to reorder your Parliament Menthol Lights today! Don't miss out on Parliament's newest "Perfect Recess" - now available in Menthol!

Parliament Menthol Lights Available in Kings Box and 100s Box

Distributor Name/Phone: _____

Wholesale Line Numbers:

Kings Box _____

100s Box _____

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